PRODUCT DESIGN LEADER · HEALTH TECH & ENTERPRISE

Glenn Motowidlak

Design for products that have to get it right.

motowidlak.com linkedin.com/in/motowidlak sfmoto@gmail.com (415) 845-0172 Palm Desert, CA · Remote

SUMMARY

Product design leader with 20+ years designing healthcare, enterprise, and retail products where clarity has real consequences. I set design direction, build design systems, and partner with product and engineering leaders to take products from concept to scale.

EXPERIENCE

VaxCare — Lead Product Designer

Oct 2023 – Present

Health tech · Vaccine inventory platform

- Most senior designer on the team. I review the team's work and set design direction across the vaccine inventory platform.
- Led ordering and status redesigns that cut supply-related NPS detractors by **47%**.
- Turned a returns copy request into a cross-platform fix that reduced return cases by **50%+** year over year.
- Rebuilt the order approval tool with batch approvals and automation-ready workflows; operations staff called it "game changing."
- Building a cross-platform design system to align design and engineering.

Eko Health — Founding Product Designer

2020 – 2023

Health tech · AI-assisted medical device

- Led design for the CORE500 AI-assisted digital stethoscope and Clinic App across device, mobile, and web, concept to launch in **7 months**.
- Led accessibility work that grew Eko's client base by **20%**.
- Ran cross-functional workshops that shaped the 2023 roadmap and mentored designers through launch.

Gap Inc. — Senior Product Designer, UX Lead

2017 – 2020

Retail · Enterprise point of sale

- Led UX for a mobile point-of-sale system replacing 1985-era registers across all Gap Inc. brands: **44%** faster transactions and a **$29M** increase in sales.
- Designed the in-store loyalty enrollment app: **8M** enrollments and a **35%** lift in card sign-ups.
- Maintained the POS design system and mentored newer designers.

Walmart eCommerce — Senior Product Designer

2014 – 2017

Retail · Grocery web and mobile

- Led UX for Walmart Grocery pickup booking and a recipe-to-cart partner integration across web and mobile.
- Led and mentored designers on the Walmart Grocery app and moderated in-person user testing.

EXPERTISE

- **Design systems & governance**
- **Design direction & critique**
- **UX strategy**
- **Research & usability testing**
- **Workshop facilitation**
- **Accessibility**

TOOLS

Figma · AI tools · Adobe CC · Principle · Jira · Confluence · HTML & CSS

EDUCATION

University of Rhode Island
Fine Arts, Photography, Studio Design

Center for Electronic Arts
Certificate, Multimedia Design

Cooper
Design Leadership

COMMUNITY

Kind Warrior Project
Founder & Facilitator

Desert X
Volunteer Docent

DAP Health
Community Volunteer